

The Art & Neuroscience of Change: How does changing your behavior affect your brain?

Bill Griesar & Jeff Leake

NW Noggin, nwnoggin.org

John Harkness, Neuroscience,
WSU Vancouver

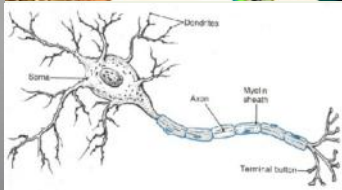
Kindra Crick

[http://www.kindracrick.com/
portfolio/gallery/](http://www.kindracrick.com/portfolio/gallery/)



nwnoggin.org

Neuroscience Outreach Group: Growing in Networks...



- Jeff Leake, Arts Coordinator
- Bill Griesar, Neuroscience Coordinator
- Dedicated volunteers from PNCA, WSUV, PSU, OHSU



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Who is involved?



- *Academic priority* K-12 students
 - Portland/Vancouver Public Schools
- Art and neuroscience undergraduates
 - Pacific Northwest College of Art, Portland State University, Washington State University Vancouver
- Art and neuroscience graduate students
 - PNCA, PSU, WSUV, Oregon Health & Science University
- Working artists and scientists

Why art - and brains..?

- Motivation and engagement
- Exploration, creativity, and discovery
- Personal relevance of STEAM material
- Internships, jobs and careers



Where do we go?

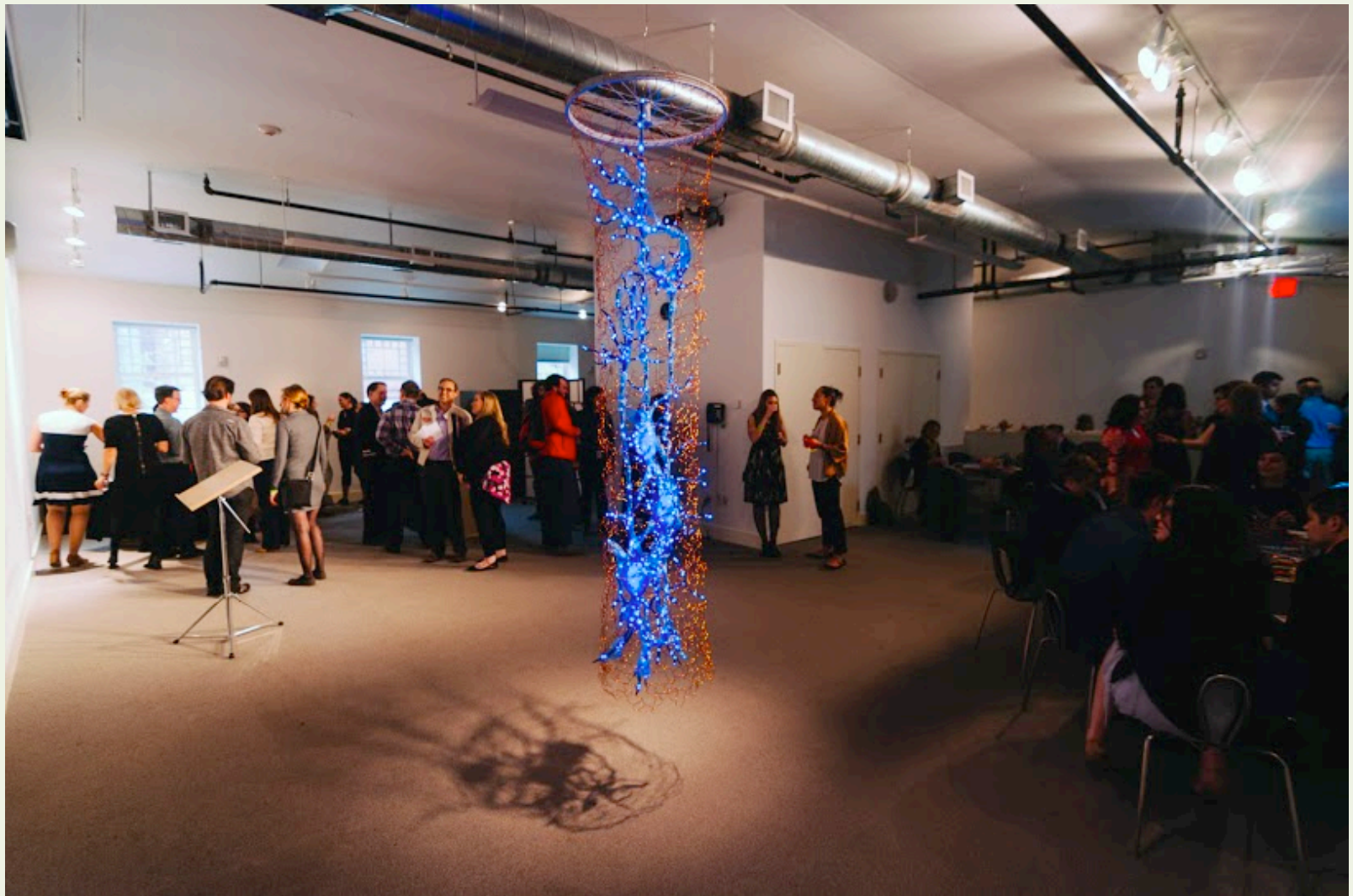
- K-12 schools
- Universities
- Retirement communities
- Hospitals
- Science museums
- Art museums
- Conferences
- Bike shops, pubs
- *Thousands reached*



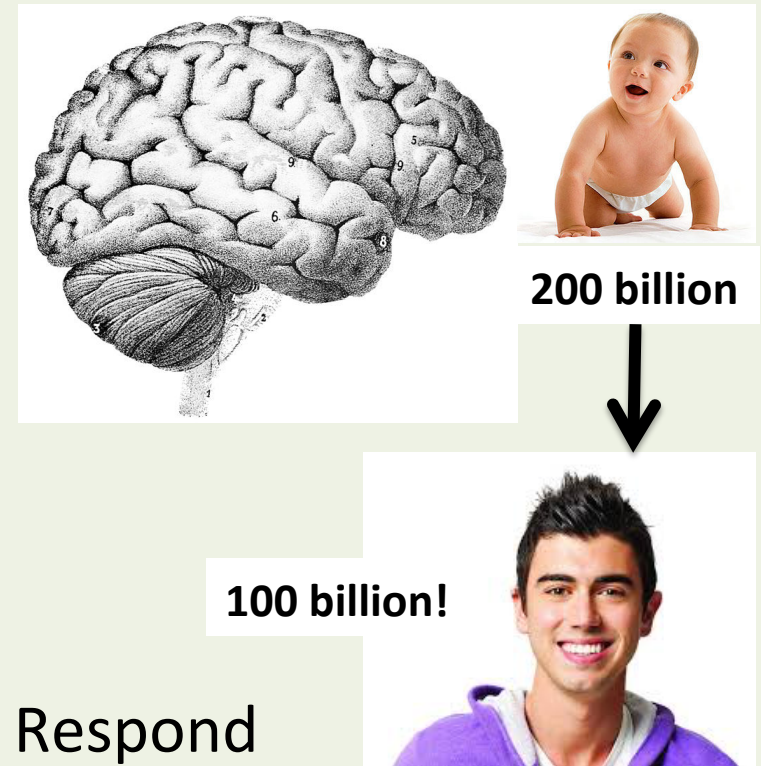
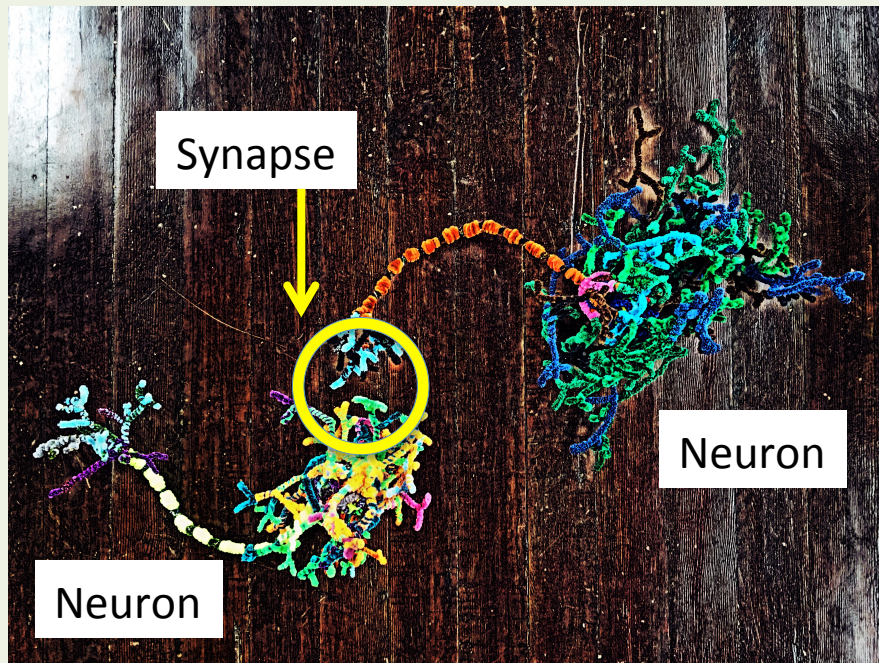








You are made of neurons



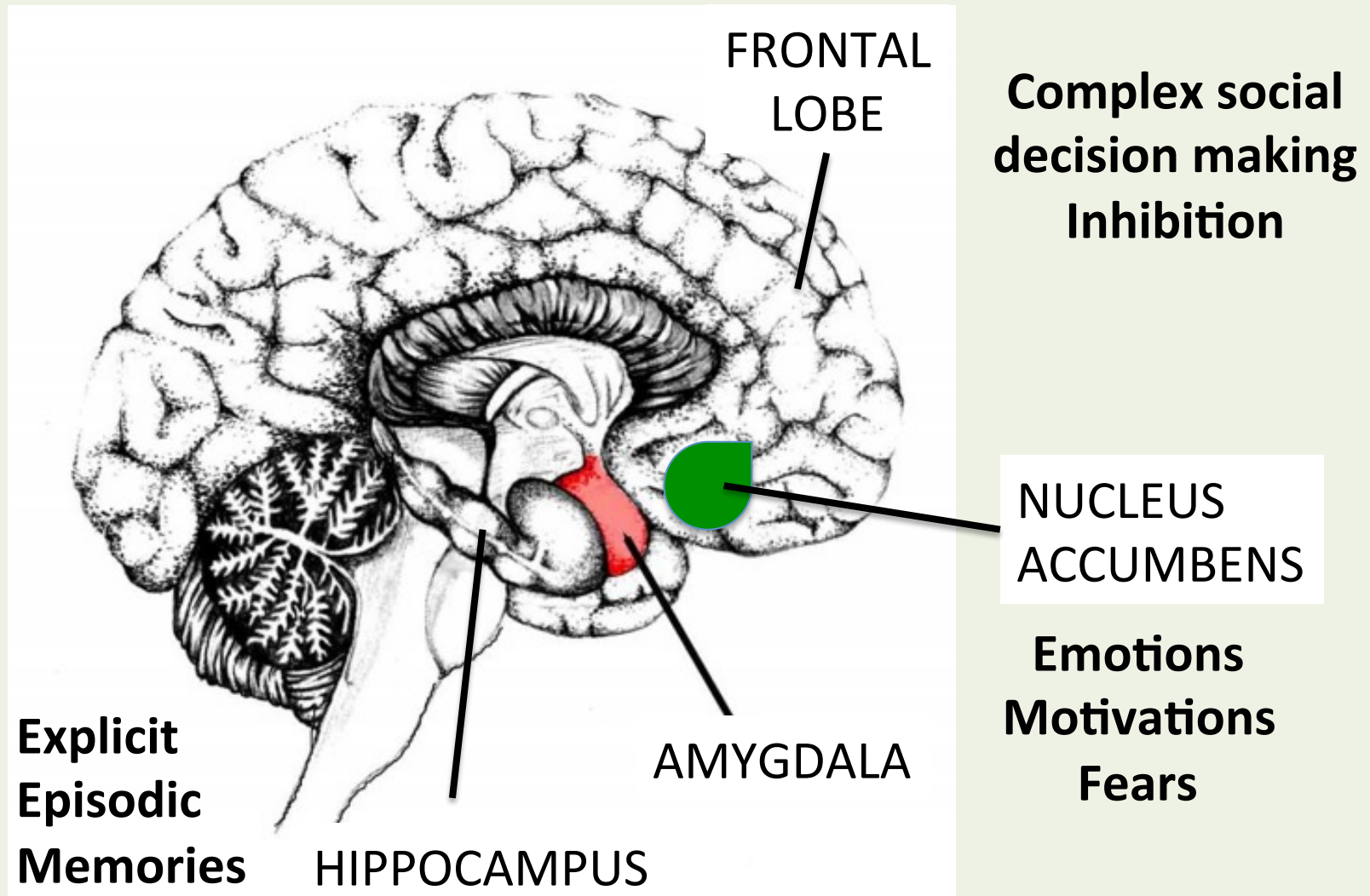
- Detect – (Perceive? Consider?) – Respond
- Networks of neurons carry out behavior, including complex behavior, and synapses change with experience
- *What you do/experience changes how your neurons wire together, and how fixed or “plastic” synapses become*

Changing behavior changes brain



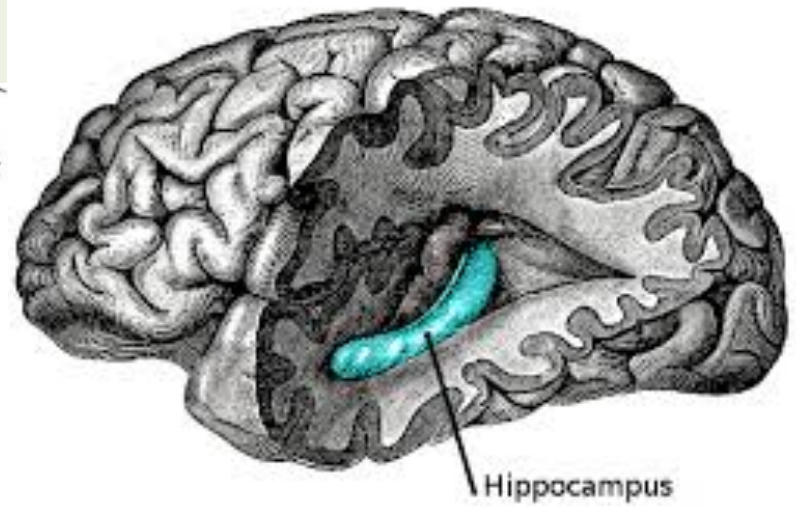
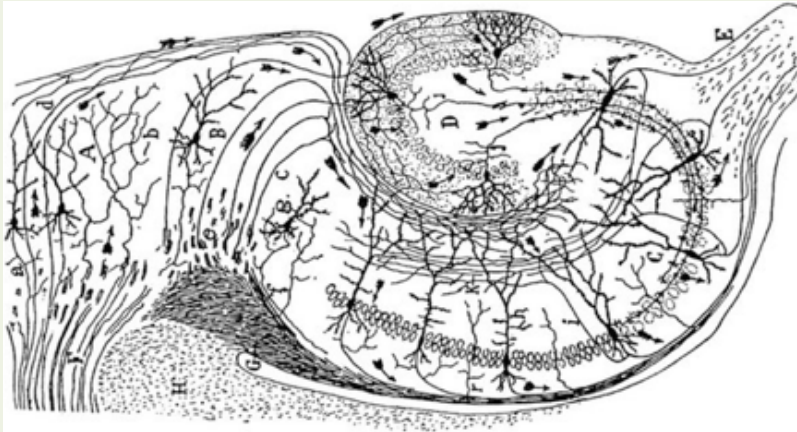
- **Habits:** “Motor,” perceptual, cognitive/social
- *Often rapid, impulsive responses to what’s around you*
- *Are your habits positive or negative?*
- *When is behavioral change beneficial?*

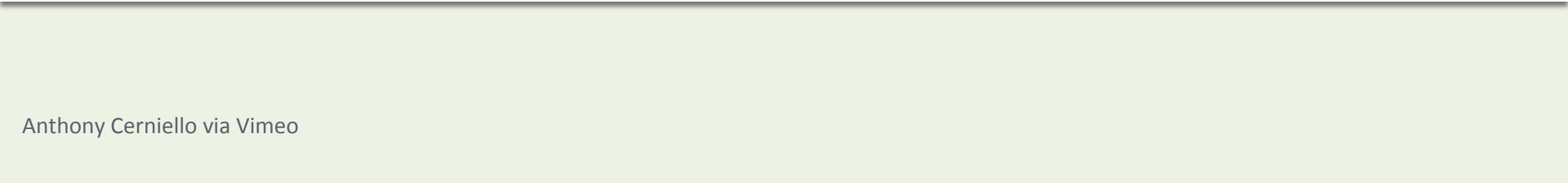
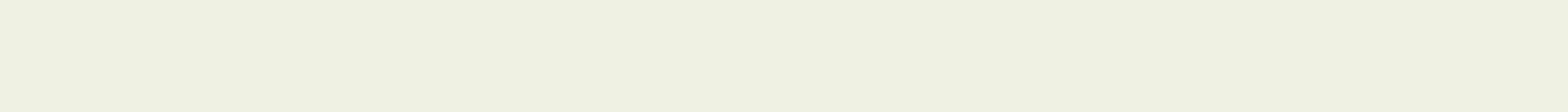
Brain networks *develop, collaborate*



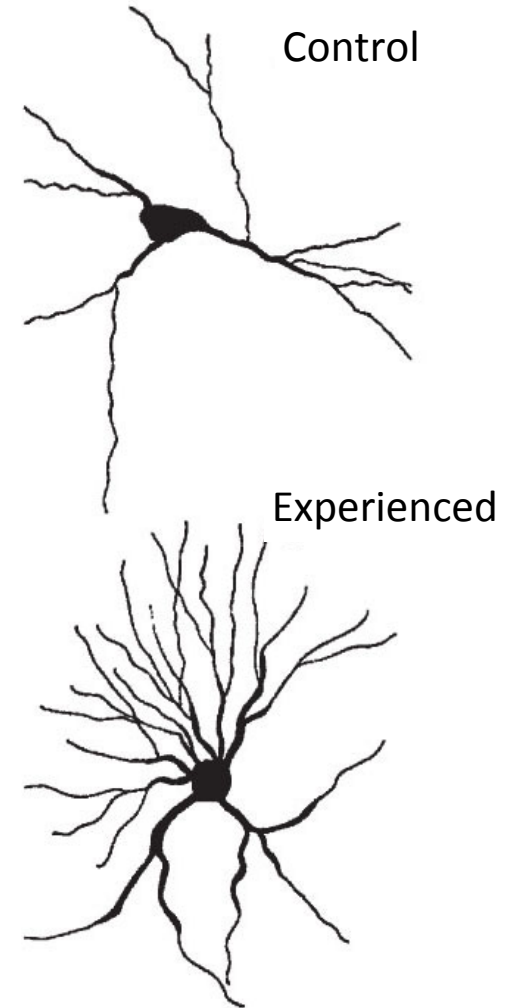
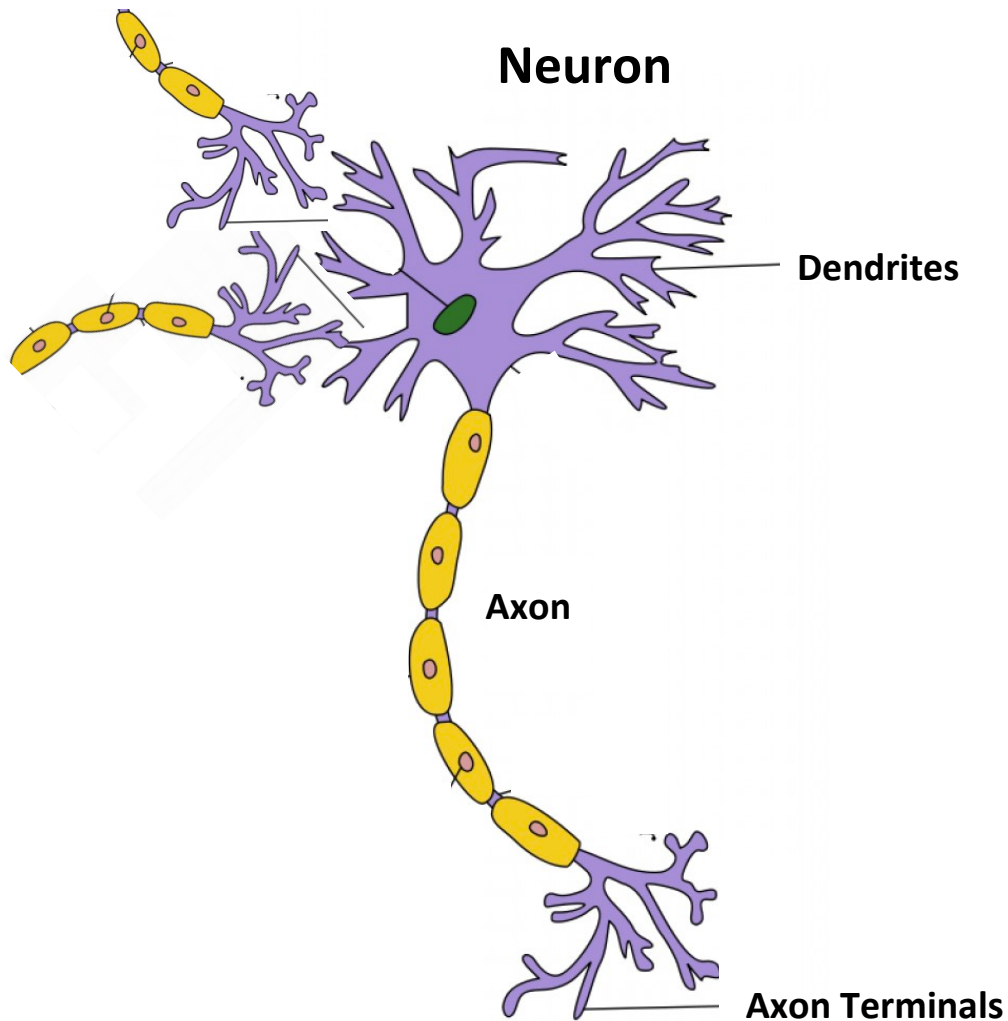
What affects your ability to change?

- Sleep, nutrition, exercise
- Life experience, including traumatic events
- Stress and neuron death, (e.g., Conrad 2008)
- Developmental stage: “critical periods”
- Exploratory activity and neurogenesis (e.g., Woollett et al 2011)

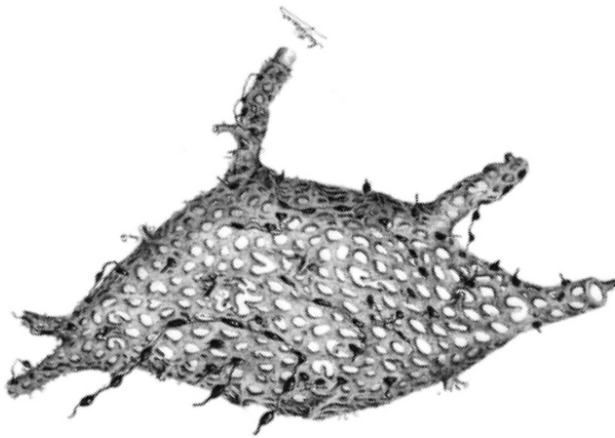
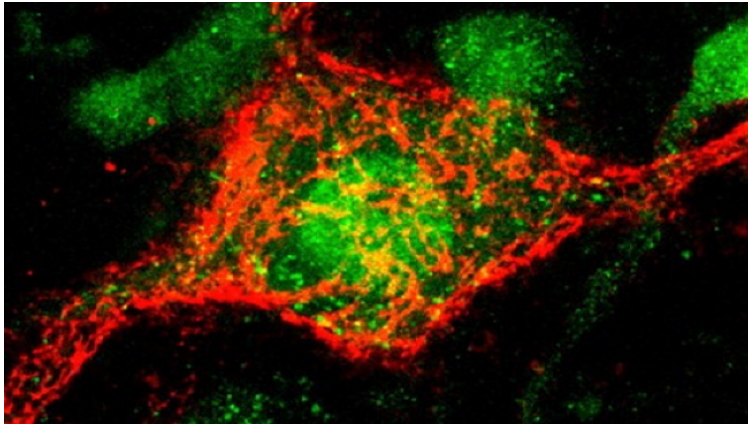




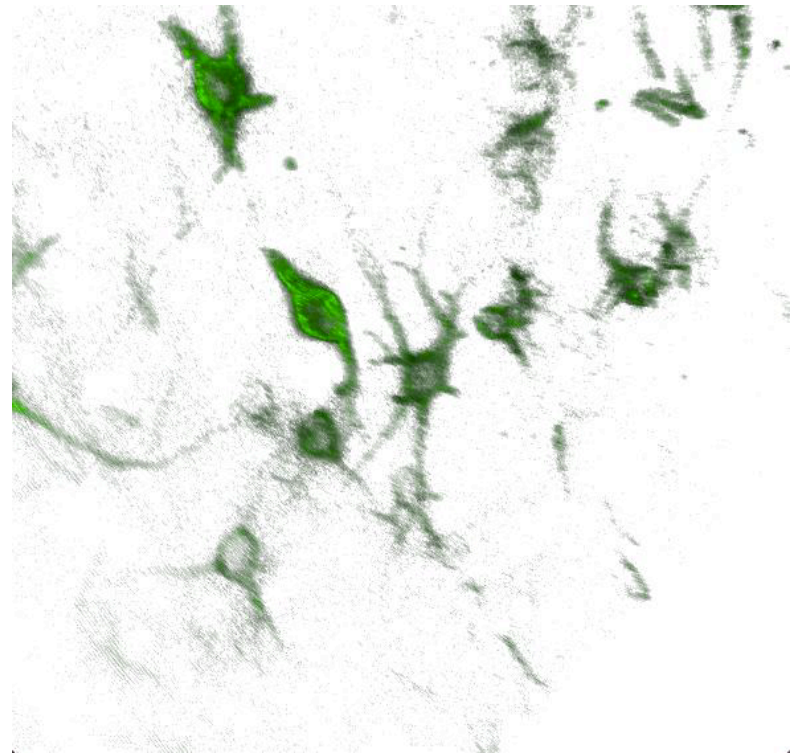
Experience leads to new synaptic plasticity



Synaptic connections are solidified by perineuronal nets (PNNs)

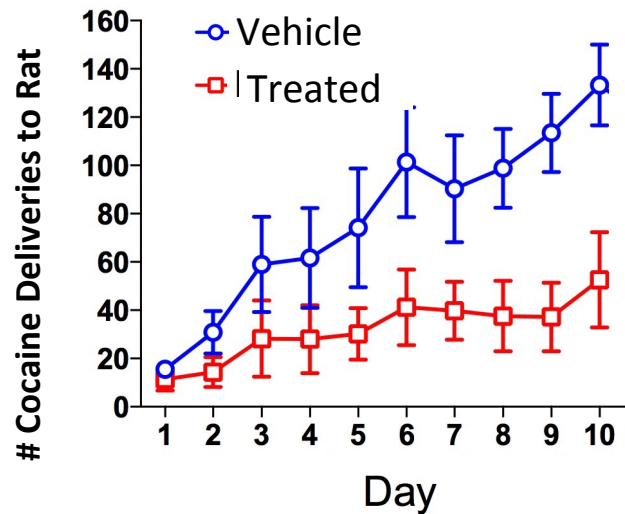
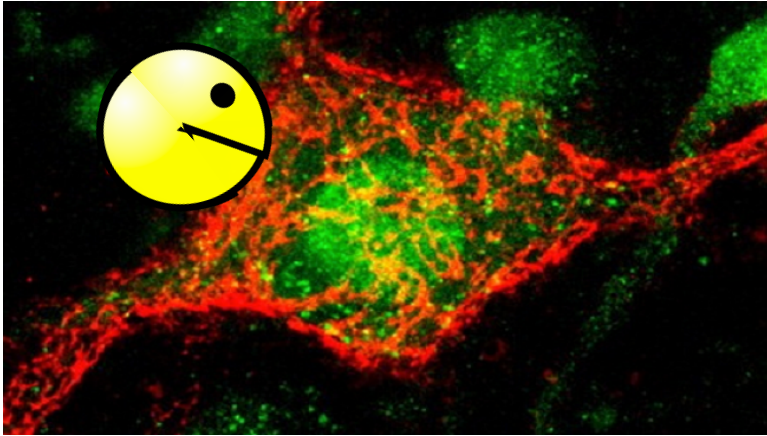


brainfacts.org

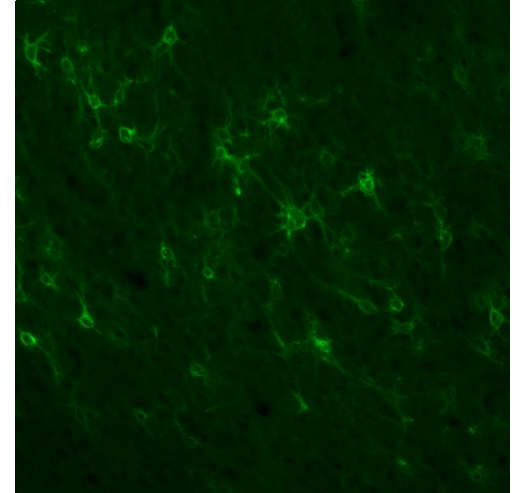


Harkness et al., unpublished

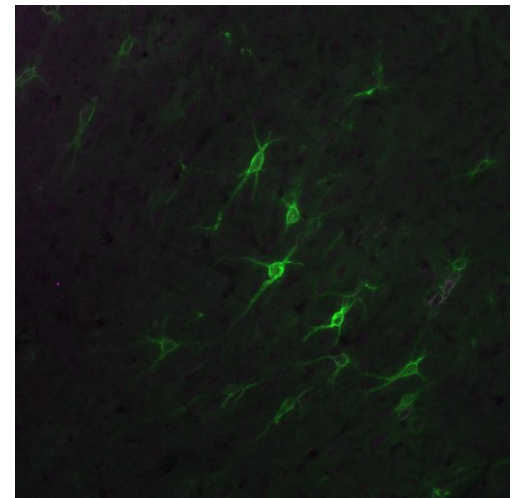
Disrupting perineuronal nets increases neuronal plasticity



Vehicle

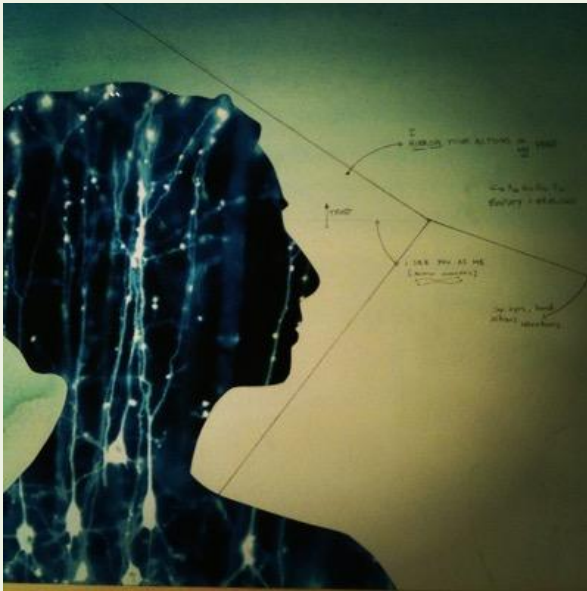


Treated



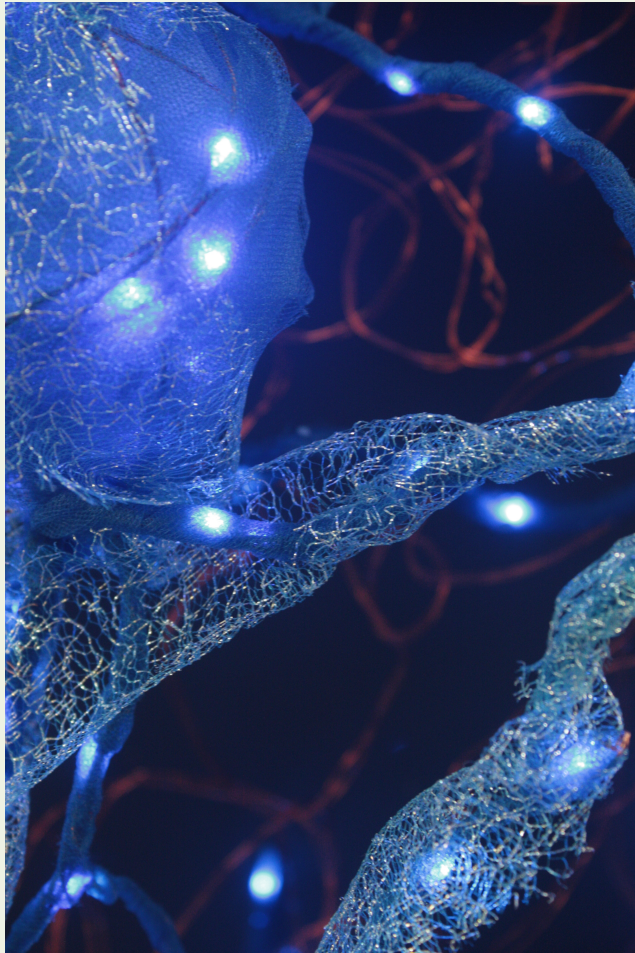
Sorg lab, unpublished

Art & Science's quest to better understand ourselves



Kindra Crick, *artist*

Intersection of Science & Art



- Working at the intersection of 'two cultures' of science and art
- Collaboration

“...**a kind of corset** of neurokeratin which impeded the spread of current from cell to cell”

- Camillo Golgi

Caught in the net

- Magnify and reimagine to create wonder
- Creativity vs habit

Your Joys, Sorrows, Memory and Ambition

