NW Noggin: Art and Brains

Bill Griesar, Ph.D., Neuroscience
Jeff Leake, MFA, Art

- Graduates
- Undergraduates
- K-12 students
- Scientists
- Artists
- WSU Vancouver, PSU, OHSU, Portland Art Museum, Phillips
nwnoggin.org

Neuroscience Outreach Group: Growing in Networks...
Noggin goes...

- K-12 schools
- Universities
- Retirement homes
- Hospitals
- Science museums
- Art museums
- Conferences
- Homeless shelters
- Drug rehab centers
- Vancouver symphony
- Bike shops, pubs
- 10,000 reached!
P:ear Homeless Youth Center
Creative Science School
Inspired Teaching Charter School, Washington DC
Why Art Integration?

It’s about how people learn
Art projects that...

Serve as examples of concepts

Are inherently differentiated
Art projects that...

Are multi-modal

Illustrate concepts
Art projects that...

Allow students to explore a concept

Are personally relevant
500 billion brain cells

Hearing research

Drug abuse research