

# There's an app for that!



*Can neuroanatomy education  
lead to lifestyle modification..?*

*Bill Griesar, PhD, WSUV Neuroscience, NW Noggin*

*Jeff Leake, MFA, WSUV Neuroscience, NW Noggin*

*Brittany Wouden, Multimedia Specialist,*

*Designer of MyNoggin & MyBrain!*

*Elizabeth Tremaine, Graduate Student, Psychology, PSU*

*James Reling, Undergraduate, Psychology, PSU*

*Michael Miller, BS Psychology, PSU*

# nwnoggin.org

Neuroscience Outreach Group: Growing in Networks...



- Bill Griesar, Neuroscience Coordinator
- Jeff Leake, Arts Coordinator
- Dedicated volunteers from PSU, WSUV, OHSU, PNCA



nwnoggin.org

# Why art - and brains..?

- Motivation and engagement
- Exploration, creativity, and discovery
- Personal relevance of STEAM material
- Internships, jobs and careers











# Who is involved?



- *Academic priority* K-12 students
  - Portland/Vancouver Public Schools
- Art and neuroscience undergraduates
  - Pacific Northwest College of Art, Portland State University, Washington State University Vancouver
- Art and neuroscience graduate students
  - PNCA, PSU, WSUV, Oregon Health & Science University
- Working artists and scientists





McCoy Academy





Skyview High School

# Where do we go?

- K-12 schools
- Universities
- Retirement communities
- Hospitals
- Science museums
- Art museums
- Conferences
- Homeless shelters
- Bike shops, pubs
- *Thousands reached*

**NW Noggin**  
**Collaborative neuroscience outreach**  
**in Portland and Vancouver**

Graduate and undergraduate students from WSU Vancouver, OHSU, PSU, and PNCA come together to deliver art and neuroscience courses at Portland and Vancouver public schools, conferences and public events.

**Where have we been?**

Locations shown on the map:

- Skyview High School
- Gardner School of Arts and Sciences
- CAM Junior and Senior High School
- MESA Day
- Cascade Middle School
- HeLa High School
- Madison High School
- Jason Lee Middle School
- Harrison Park k-S
- Franklin High School
- OMSI Brain Fair
- Patton Middle School
- Brain Awareness Lectures
- Sabin K-S
- Veio Cult Lecture Series
- Cascade Middle School

For more visit [www.nwnoggin.org](http://www.nwnoggin.org)



# STEAM Outreach: Four types

## Classroom visits



## Multi-day instruction



## Public events 🍺



## Summer Programs (MESA, PPS)





# Society for Neuroscience, Washington, DC





Portland Art Museum

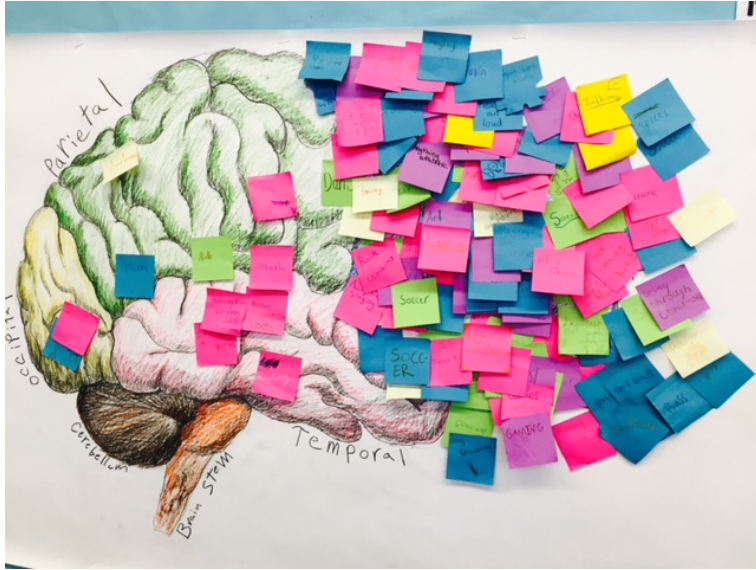




Velo Cult



# Art projects that...



Serve as examples of concepts

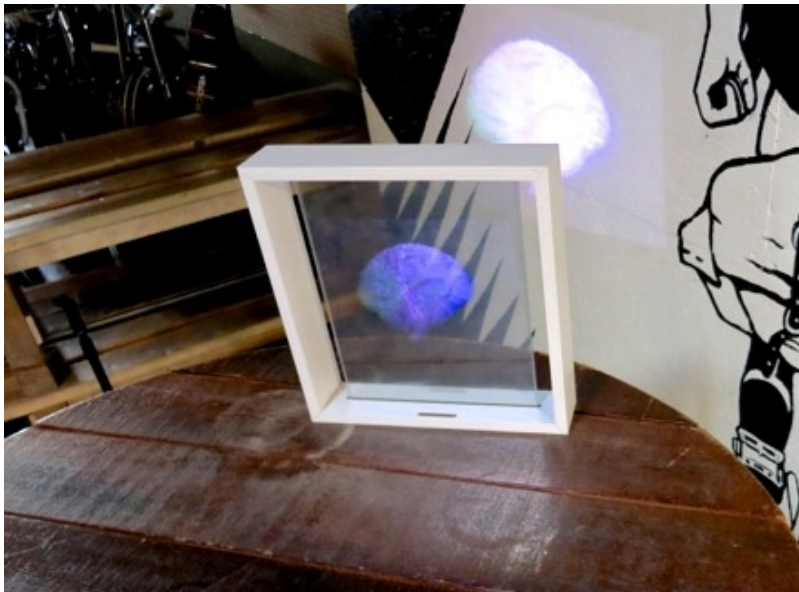


Illustrate concepts



Allow students to explore a concept

Artists and art students often reference other fields within their own work



# nwnoggin.org website



NOGGIN BLOGGIN Events SHOP

## NW NOGGIN: Neuroscience outreach group (growing in networks)

Building Networks in the Community through Neuroscience Education and Art

HOME ABOUT ▾ MEDIA PUBLICATIONS COLLABORATORS GALLERY ▾ GET INVOLVED ▾ RESOURCES

> RESOURCES

## RESOURCES

Lesson plans and activities designed by NW Noggin participants and volunteers.

\*For a large list of (some of) the resources used during the planning stages of the 2015 Summer Outreach Program, [click here!](#)

**After Image Lesson Plan and Image Slide Show** — .pdf will open in a new window

- Introducing visual system concepts such as rods and cones, as well as color theory
- Participatory lesson: Can you make a painting that causes the viewer to see an after-image?
- Full lesson plan from preparation to closure

**Lobes Lesson and Mind Maps Project** — .pdf will open in a new window

- An introduction to the basic parts of the brain
- A quick and fun way to demonstrate parts locations



# nwnoggin.org website



NOGGIN BLOGGIN Events SHOP

## NW NOGGIN: Neuroscience outreach group (growing in networks)

Building Networks in the Community through Neuroscience Education and Art

HOME ABOUT ▾ MEDIA PUBLICATIONS COLLABORATORS GALLERY ▾ GET INVOLVED ▾ RESOURCES

### MESA @WSU-V SUMMER 2015

IMAGE  
GALLERY

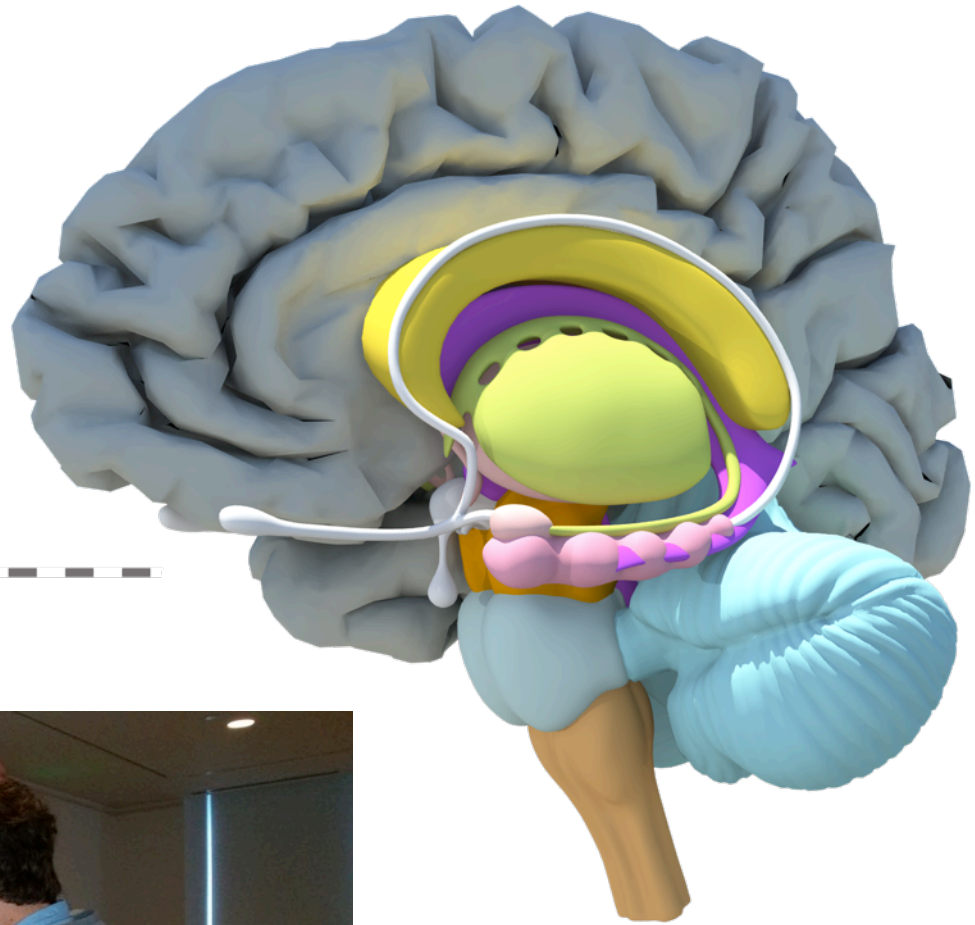




AN AUGMENTED REALITY APPLICATION FOR NEUROSCIENCE EDUCATION.



Original designs and conceptualization of My Brain! imagined a GUI driven mobile app focused on displaying significant but simple stimulus effects on a 3D model of the brain super imposed on the face.



did you know?

The 3D cerebrum model used in My Brain! is an accurate brain scan obtained through an MRI used in UCSF's and UCSD's Glassbrain project.



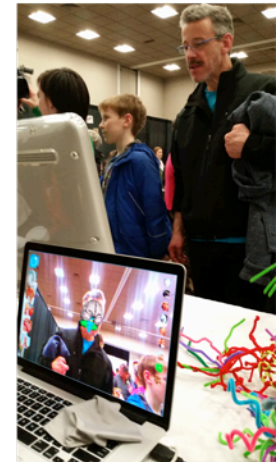
interdisciplinary collaboration.



“Efforts to reach a broader public about scientific discovery contributes to fascination, understanding and support for research and education about behavior, and the brain. Effective integration of technology, art projects and activities into outreach efforts increases engagement, makes learning personally relevant, and allows students to explore concepts by creating objects and images they can share with family and friends.”

- Jeff Leake

Over  
**1000**  
K-12 Students





# Innovative programs... innovative assessments!

- We wanted our programs' assessments to align with our educational approach

Formal, intimidating, paper-and-pen tests? **No thanks!**

- Instead, we wanted to create a **fun, engaging, low-stakes** way for kids to practice their neuro skills and show us what they've learned



[Home](#)[Practice Quizzes](#)[Official Quizzes](#)[About](#)[Log Out](#)

Brittany Wouden

# Brittany Wouden

[MESA Summer Program](#)

34

Quizzes Taken

501

Points Earned



## MESA Summer Program Achievements



Michael Smith earned an action potential on easy Membranes and Action Potentials!

Jul 30 2015 12:32 PM

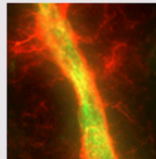


Nakoa Holce completed 3 hard quizzes!

Jul 30 2015 12:32 PM



## Practice Quizzes

[View All](#)

### Membranes and Action Potentials

The resting potential tells about what happens when a neuron is at rest. An action potential occurs when a neuron sends information down an axon, away from the cell body.

[Take Quiz](#)

## Official Quizzes

[View All](#)

Last Quiz Taken: **Level 1**

Points Earned: **501**





# Practice Quizzes

Are you ready to put your learning into action?

These quizzes are purely for practice, so use them to help you solidify what you're learning in class. The more you practice, the stronger your brain pathways will grow and the more you'll know! Practice as much as you want, and if you don't know some of the answers, that's ok! Just give it your best shot and never be afraid to ask your teachers for help with topics you don't understand.

Have fun and good luck!



## Introduction Quiz

A very simple quiz to introduce you to how the program works.



## Nervous System

Test your knowledge of the human nervous system. You'll see questions on the central and peripheral nervous systems.



## Nervous System **Challenge**

Think you know your nervous system? Challenge yourself!



## Brain Structures and Networks

How well do you know your own brain? Test yourself on brain structures and networks.



## Brain Structures and Networks **Challenge**

How well do you know the 2.5lbs of cells in your head? Challenge yourself!



## Neurons

Take a quiz on the structure and function of neurons.



## Neurons **Challenge**

Are you ready for some challenging questions about neurons?



## Neurotransmitters, Drugs and Motivation

Feeling motivated to answer questions on Neurotransmitters? Dopamine, Serotonin, Drugs. Oh my!



## Neurotransmitters, Drugs and Motivation **Challenge**

Think you know all about neurotransmitters? Step up to this challenge!



## Membranes and Action Potentials

Think you can pass through this membrane level?



## Membranes and Action Potentials **Challenge**

Answer questions about membranes - Challenge level!



## Sensation and Perception

Test your senses with these 10 questions.



## Sensation and Perception **Challenge**

Can you integrate your senses to answer these challenging questions?



## Random

Try out a random set of questions from all the categories.



## Random **Challenge**

Do you think you're ready for this one? Concentrate!



## Official Quizzes

You are about to begin an official assessment.

Before you start, take a moment to bring your concentration to the task ahead. Think back on the many topics and concepts you learned this week and do your best to apply them while answering the following 10 questions. When you are prepared, enter the code your instructor gave you and click

**"Let's Go!"** to begin the assessment.

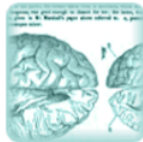
Take your time and do your best!

## MESA Summer Program

34  
Quizzes Taken

501  
Points Earned

You have earned **501 points** of the total 501 points.



### Quiz #1: Brain Basics

Here's your chance to see what you've learned from week one! You will have 10 questions to answer about brain structures, networks, neurons, and the nervous system.

Week 1 Password

**Let's Go!**

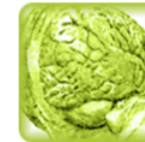


### Quiz #2: Communication

Here's your chance to see what you've learned from week two! You will have 10 questions to answer about neurotransmitters, action potentials, drugs, and memory.

Week 2 Password

**Let's Go!**



### Quiz #3: Sensation and Perception

Here's your chance to see what you've learned from week three! You will have 10 questions to answer about vision, hearing, speech, touch, taste, and smell.

Week 3 Password

**Let's Go!**



# MESA program kids loved it!

All students reported to like MyNoggin (4.4 out of 5)!

All but one student reported that MyNoggin helped them learn class material (4.4 out of 5)!

“...it was a **cool way to learn** the info, and I liked it better than taking a paper and pencil test.”

“The quizzes can show you what you have learned from class. There are **achievements** that can **motivate** people to do the quizzes.”

“It's really **challenging**. You have to think and remember what you learned that day or a few days ago.”

“MyNoggin has a great system... **practicing** can be **anytime**.”

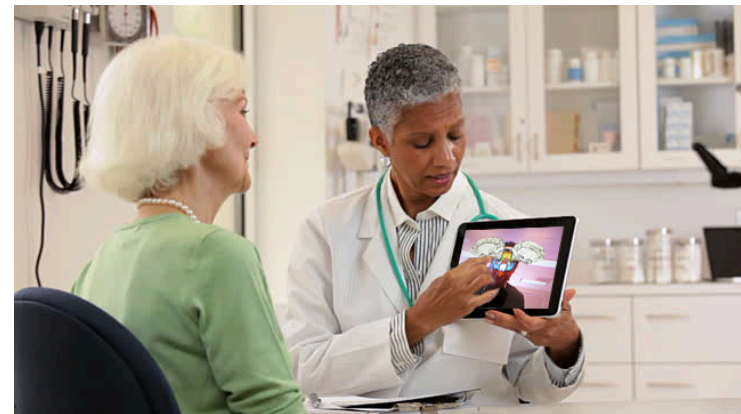
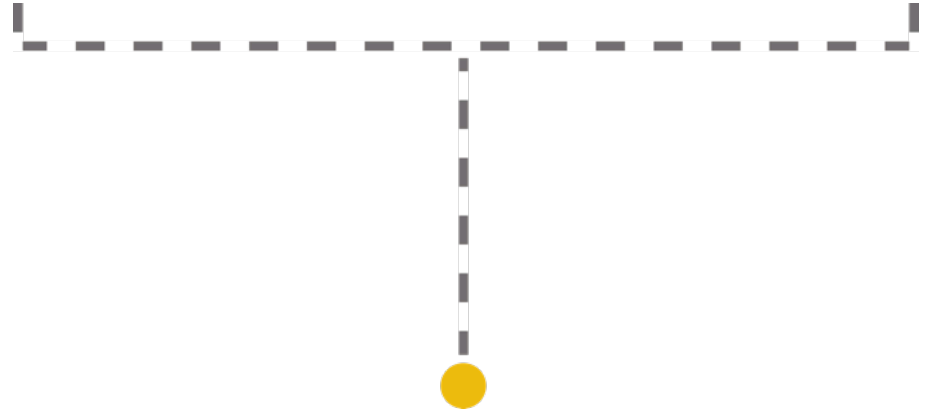


**AR**  
AUGMENTED  
REALITY

+



=



looking ahead: myBrain! for health education